

CERRUTI 1881

IDENTITE

Plus d'un siècle s'est écoulé depuis la création de la première fabrique de tissage à Biella par Antonio Cerruti. En cent ans, la saga Cerruti s'est construite. Mais c'est véritablement avec Nino Cerruti, petit fils du fondateur, que la marque s'est développée. Tous les ingrédients du succès sont là : l'usine dans le berceau des filatures, un savoir-faire ancestral et des finitions extrêmement sophistiquées. En 1957, Nino Cerruti lance une collection de prêt-à-porter pour hommes, véritable révolution dans un monde où le sur mesure est roi. En 1967, en hommage à la date de création de l'usine de famille, naît la marque « Cerruti 1881 ». La société prend alors une nouvelle dimension, en devenant rapidement un groupe d'envergure internationale, et installe à Paris, dans le quartier de la Madeleine, son siège dans un hôtel particulier au 3, place de la Madeleine et la boutique historique de la marque au 27, rue Royale. Aujourd'hui la marque offre des collections prêt-à-porter et sur mesure pour homme, ainsi que des collections denim, casual wear, maroquinerie, chaussures, « legwear », montres et bijoux, parfums, pour homme et femme. Les collections de lunettes, de cravates et d'écharpes pour homme et une collection dédiée à l'écriture complètent l'univers « Cerruti 1881 »

UNIVERS ET STYLE

Élégance, luxe et qualité restent les maîtres mots de cette Maison, dont le style fait aujourd'hui référence. Cette réputation a conquis Hollywood et a permis à Nino Cerruti d'habiller — ou déshabiller — les plus grandes vedettes, dans plus de 90 films. Ce succès s'explique notamment par la philosophie du fondateur de la marque, selon laquelle création et technologie sont étroitement liées. Toujours à la pointe de l'innovation textile, avant-gardiste, mais intemporel, le style « Cerruti 1881 » est reconnaissable parmi tous : léger, fluide, infroissable. La création et la recherche des tissus toujours plus sophistiqués apportent cette élégance naturelle de la griffe.

CIBLE

Des hommes et des femmes soucieux de leur élégance et pour qui la qualité des matières et des finitions est primordiale.

POSITIONNEMENT

Aujourd'hui la marque combine la tradition italienne dans la fabrication de vêtements de luxe à l'élégance et à la modernité d'une Maison typiquement parisienne. Les détails dans les finitions ainsi que la recherche des matières en font une marque de prestige qui se situe dans l'univers du luxe.

IDENTITY

More than a century has elapsed since the creation of the first weaving workshop in Biella by Antonio Cerruti. In one hundred years, the Cerruti saga was built. But it was actually with Nino Cerruti, the founder's grandson, that the brand developed. All the ingredients for success were in place: the workshop in the heart of the textile industry, ancestral craftsmanship and extremely sophisticated finishes. In 1957, Nino Cerruti launched a ready-to-wear collection for men. It was an utter revolution in a world where made-to-measure reigned supreme. In 1967, in tribute to the date on which the family workshop was created, the "Cerruti 1881" brand was born. The company then took on a whole new dimension, rapidly becoming an international group, and established itself in the Madeleine district of Paris, its headquarters occupying a private mansion at no.3, Place de la Madeleine and the brand's historic store taking up residence at no. 27, Rue Royale. Today, the brand sells both ready-to-wear and made-to-measure collections for men, as well as denim, casual wear, leather goods, shoes, watch and jewellery, legwear, fragrances, for men and women. An eyewear collection and a tie and scarf collection for men, and a collection dedicated to writing instruments complete the "Cerruti 1881" universe.

UNIVERSE AND STYLE

Elegance, luxury and quality are the bywords of the House, whose style has today become a leading reference. The reputation it built won the heart of Hollywood and enabled Nino Cerruti to dress — or undress — the biggest stars, in over 90 films. Its success may be explained, in particular, by the philosophy of the brand's founder, according to whom design and technology are closely interrelated. Always at the forefront of textile innovation, avant-garde, yet timeless, the "Cerruti 1881" style is in a class of its own: lightweight, fluid, flawless. The sense of design and the search for increasingly sophisticated fabrics contribute to the natural elegance of the label.

TARGET

Men and women who care about looking their most elegant and for whom the quality of fabric and finish is essential.

POSITIONING

Today, the brand combines the Italian tradition of luxury clothing manufacture with the elegance and modernity of a typically Parisian fashion house. The detail in the finish and the research conducted into fabrics make it a prestigious brand positioned firmly in the world of luxury goods.



CERRUTI 1881
TRAVEL





SPRING

The Spring bag line is functional and modern. Made of a matte, light and soft texture, it is enhanced by signature webbing straps for a casual chic look.

SPRING BLACK

NTB811A

-  Sac de voyage · Travel bag
-  Housse coton · Coton pouch
-  530 x 280 x 330 mm






SPRING BLACK

NTC811A

-  Trousse de toilette · Dressing-case
-  Housse coton · Coton pouch
-  210 x 120 x 140 mm

SPRING BROWN

NTB811Y

-  Sac de voyage · Travel bag
-  Housse coton · Coton pouch
-  530 x 280 x 330 mm



SPRING BROWN

NTC811Y

-  Trousse de toilette · Dressing-case
-  Housse coton · Coton pouch
-  210 x 120 x 140 mm



SPRING

The Spring bag line is functional and modern. Made of a matte, light and soft texture, it is enhanced by signature webbing straps for a casual chic look.

SPRING BLACK

NTL811A

 Porte-ordinateur · Computer bag

 Housse cotton · Cotton pouch

 350 x 110 x 280 mm



SPRING BROWN

NTL811Y

 Porte-ordinateur · Computer bag

 Housse cotton · Cotton pouch

 350 x 110 x 280 mm





SPRING

The Spring bag line is functional and modern. Made of a matte, light and soft texture, it is enhanced by signature webbing straps for a casual chic look.

SPRING BLACK

NTD811A

Porte-documents · Document bag

Housse coton · Cotton pouch

350 x 60 x 280 mm



SPRING BLACK

NTE811A

Pochette pour ordinateur · Laptop sleeve

Housse coton · Cotton pouch

368 x 265 x 23 mm



SPRING BLACK

NTR811A

Sac à dos · Backpack

Housse coton · Cotton pouch

310 x 110 x 410 mm





THOMPSON

The Thompson line is made of a carefully chosen luxurious leather.
Signed with a crisp Cerruti 1881 line, it is classical and modern.

THOMPSON

NLD813

Porte-documents · Document bag

Housse cotton · Coton pouch

395 x 300 x 117 mm



THOMPSON

NLB813

Sac de voyage · Travel bag

Housse cotton · Coton pouch

460 x 205 x 315 mm



MERCER

The Mercer trolley has nylon detailing making it the ultimate fashionable travel accessory.



MERCER

NTT854A

Trolley · Trolley

Housse nylon · Nylon bag

340 x 200 x 540 mm


WOOSTER


The Wooster trolley is mixing an extendable nylon front pocket with its beautiful ABS case, making it a luxurious and practical luggage.




WOOSTER

NTT865A

 Trolley · Trolley

 Housse nylon · Nylon bag

 340 x 200 x 540 mm





HAMILTON BLACK

NTT711A

Trolley · Trolley

Housse nylon · Nylon bag

630 x 280 x 340 mm


HAMILTON

The Hamilton line is classical and modern. Crafted in beautifully grained textures and signed with a luxurious Cerruti 1881 plate, it is available in a wide range of colors.

HAMILTON BLACK

NTB711A

 Sac de voyage · Travel bag

 Housse nylon · Nylon bag


 560 x 250 x 300 mm



HAMILTON BROWN

NTB711Y

 Sac de voyage · Travel bag

 Housse nylon · Nylon bag


 560 x 250 x 300 mm




HAMILTON TAUPE

NTB711X

 Sac de voyage · Travel bag

 Housse nylon · Nylon bag

 560 x 250 x 300 mm





HAMILTON BROWN

NTL711Y

Porte-ordinateur · Computer bag

Housse nylon · Nylon bag

390 x 50 x 280 mm

HAMILTON

The Hamilton line is classical and modern. Crafted in beautifully grained textures and signed with a luxurious Cerruti 1881 plate, it is available in a wide range of colors.

HAMILTON BLACK

NTD711A

Porte-documents · Document bag

Housse nylon · Nylon bag

410 x 100 x 290 mm



HAMILTON DARK BLUE

NTD711N

Porte-documents · Document bag

Housse nylon · Nylon bag

410 x 100 x 290 mm



HAMILTON TAUPE

NTD711X

Porte-documents · Document bag

Housse nylon · Nylon bag

410 x 100 x 290 mm







HAMILTON BLACK

NTR711A

 Sac reporter - Reporter bag

 Housse nylon - Nylon bag

 260 x 210 x 50 mm

HAMILTON

The Hamilton line is classical and modern. Crafted in beautifully grained textures and signed with a luxurious Cerruti 1881 plate, it is available in a wide range of colors.

HAMILTON BLACK

NTC711A

Trousse de toilette · Dressing-case

Housse nylon · Nylon bag

250 x 140 x 170 mm



HAMILTON DARK BLUE

NTC711N

Trousse de toilette · Dressing-case

Housse nylon · Nylon bag

250 x 140 x 170 mm



HAMILTON TAUPE

NTC711X

Trousse de toilette · Dressing-case

Housse nylon · Nylon bag

250 x 140 x 170 mm






PANORAMA

The Panorama line is modern and classic. Made of coated canvas, it is contemporary and functional.

PANORAMA

NTR511

-  Sac à dos · Backpack
-  Housse nylon · Nylon bag
-  400 x 300 x 100 mm



PANORAMA

NTC511

-  Trousse de toilette · Dressing-case
-  Housse nylon · Nylon bag
-  250 x 100 x 150 mm



PANORAMA

The Panorama line is modern and classic. Made of coated canvas, it is contemporary and functional.

PANORAMA

NTT511

 Trolley · Trolley

 Housse nylon · Nylon bag


 610 x 300 x 320 mm



PANORAMA

NTB511

 Sac de voyage · Travel bag

 Housse nylon · Nylon bag

 570 x 250 x 330 mm



ALAMEDA

The Alameda line is made of anthracite large grained soft texture. Fashionable and practical.

ALAMEDA

NTD613

Porte-documents · Document bag

Housse nylon · Nylon bag

390 x 120 x 290 mm



ALAMEDA

NTL613

Porte-ordinateur · Computer bag

Housse nylon · Nylon bag

400 x 90 x 310 mm



ALAMEDA


The Alameda line is made of anthracite large grained soft texture. Fashionable and practical.



ALAMEDA

NTB613

 Sac de voyage · Travel bag

 Housse nylon · Nylon bag

 540 x 260 x 310 mm




ALAMEDA

NTC613

 Trousse de toilette · Dressing-case

 Housse nylon · Nylon bag

 270 x 140 x 120 mm

VINE

The Vine line is minimalist and chic. It is made of black textured material and discreetly signed by crisp engraved chrome signature bridges.

VINE

NTD612

Porte-documents · Document bag

Housse nylon · Nylon bag

410 x 150 x 320 mm



VINE

NTL612

Porte-ordinateur · Computer bag

Housse nylon · Nylon bag

400 x 60 x 300 mm



VINE

The Vine line is minimalist and chic. It is made of black textured material and discreetly signed by crisp engraved chrome signature bridges.



VINE

NTT612

Trolley · Trolley

Housse nylon · Nylon bag

580 x 300 x 320 mm



VINE

NTB612

Sac de voyage · Travel bag

Housse nylon · Nylon bag

520 x 240 x 320 mm

BRIDGE

The Bridge line is luxurious and understated, made of luxurious matte grained leather.

BRIDGE

NLL510

Porte-ordinateur · Computer bag

Housse nylon · Nylon bag

390 x 300 x 80 mm



BRIDGE

NLD510

Porte-documents · Document bag

Housse nylon · Nylon bag

430 x 350 x 110 mm



ESCAPE

The Escape line is a true classic, made of grained leather with crisp chrome accents.

ESCAPE

NLD919

📁 Porte-documents · Document bag

👜 Housse nylon · Nylon bag

📏 400 x 115 x 315 mm



ESCAPE

NLB919

🧳 Sac de voyage · Travel bag

👜 Housse nylon · Nylon bag

📏 555 x 250 x 275 mm



REAL / MESH

The Real trolley and Mesh umbrella are modern, light and highly functional.



1

1 REAL

NTT425

Trolley · Trolley

Housse nylon · Nylon bag

340 x 200 x 540 mm



2

2 MESH SMALL

NUD352

Parapluie · Umbrella

Housse nylon · Nylon pouch

Dia. 940 / L. 650 mm



HAMILTON

The Hamilton umbrella is luxurious and modern, with its handle wrapped in soft grained textures.
Available in black and taupe.



1 HAMILTON BLACK

NUF711A

☂ Parapluie de poche · Umbrella

👜 Housse nylon · Nylon pouch

📏 Dia. 580 / L. 950 mm



2 HAMILTON TAUPE

NUF711X

☂ Parapluie de poche · Umbrella

👜 Housse nylon · Nylon pouch

📏 Dia. 580 / L. 950 mm





1 SOMMELIER
 NAW341
 Set vin - Wine set
 Incl. Packaging 'Cerruti' (NBL400)
 180 x 130 x 26 mm

2 ALAMEDA
 NAW613
 Set à champagne - Champagne set
 Incl. packaging 'Cerruti'
 163 x 86 x 40 mm

3 PARTNER
 NAS420
 Set à chaussures - Shoe care kit
 Incl. packaging 'Cerruti'
 150 x 150 x 30 mm

