

H U G O B O S S

Writing Instruments & Accessories

2018





HUGO BOSS

HUGO BOSS is one of the market leaders in the premium and luxury segment of the global apparel market. The Company focuses on the development and the marketing of premium fashion and accessories for men and women.

The brand world of HUGO BOSS comprises the collections of BOSS, BOSS Orange, BOSS Green and HUGO, targeting clearly defined consumer groups. The brands cover a comprehensive product range encompassing classic to modern apparel, elegant eveningwear and sportswear, shoes and leather accessories. Additionally licensed products including fragrances, eyewear, watches, children's fashion, writing instruments & accessories and home textiles enhance each brand.

Within its sports sponsorship activities HUGO BOSS focuses on premium sports such as Formula 1, golf, soccer and sailing. These sports convey brand values such as dynamism, perfection and precision.

The Company's involvement in art sponsorship underscores the common ground that art and fashion share with respect to design, esthetics and creativity. A key initiative is the HUGO BOSS PRIZE honoring extraordinary creative talents in contemporary art. The prize has been awarded since 1996 in collaboration with the Solomon R. Guggenheim Foundation in New York. In 2013 the accolade was accompanied by the HUGO BOSS ASIA ART Award for emerging Asian artists.

Over the last few years, HUGO BOSS has expanded its own retail business significantly. The number of points of sale owned by the Group rose to around 1,000. These include freestanding stores operated by the Group in prime locations, shop-in-shops operated by the Group on multibrand retail space and factory outlets.

At the same time, online sales are also gaining in importance. At present, the Group operates eleven online stores in Germany, Great Britain, France, Spain, Italy, the Netherlands, Belgium, Austria, Switzerland, the USA and China.

H U G O B O S S





	Umbrella
	Housse nylon / Nylon pouch
	Dia. 1000 / L. 620 mm
	EAN. 5420056154765
	Illusion Grey



HUF804H

	Umbrella
	Housse nylon / Nylon pouch
	Dia. 1120 / L. 920 mm
	EAN. 5420056154772
	Illusion Grey



HUN804H

	Umbrella
	Housse nylon / Nylon pouch
	Dia. 1040 / L. 600 mm
	EAN. 5420056134385
	Grid Pocket



HUF524



	Umbrella
	Housse nylon / Nylon pouch
	Dia. 1040 / L. 600 mm
	EAN. 5420056140867
	New Loop Dark Blue Pocket



HUF633N



HUF633J

Umbrella	
Housse nylon / Nylon pouch	
Dia. 1040 / L. 600 mm	
EAN. 5420056140881	
New Loop Dark Grey Pocket	

GRID



Umbrella

Housse nylon / Nylon pouch

Dia. 1100 / L. 870 mm

EAN. 5420056134392

Grid City



HUN524



HUG524

Umbrella

Housse nylon / Nylon pouch

Dia. 1300 / L. 990 mm

EAN. 5420056134378

Grid Golf



DISTINCT



	Shoe care kit
	Incl. packaging 'HUGO BOSS'
	190 x 175 x 48 mm
	EAN. 5420056134200
	Distinct HAS577



	Wine set	
	Incl. packaging 'HUGO BOSS'	
	195 x 200 x 37 mm	
	EAN. 5420056134187	
HAW592	Distinct	



HAD808A

Desk set	
Incl. packaging 'HUGO BOSS'	
240 x 160 x 25 mm	
EAN. 5420056154857	
Stripe Soft Black	



174 x 150 x 30 mm



Packaging



EAN. 5420056135436

Set A6

HBP500



247 x 217 x 30 mm



Packaging



EAN. 5420056135429

Set A5

HBN500



357 x 288 x 32 mm



Packaging



EAN. 5420056135405

Set A4

HBF500

PACKAGING



 202 x 63 x 35 mm
 Incl. packaging 'HUGO BOSS' (HBS500)
 EAN. 5420056135443
 HBS500 Pen



113 x 74 x 31 mm 
 Packaging 
 EAN. 5420056135399
 Accessory HBA500



 242 x 216 x 54 mm
 Incl. packaging 'HUGO BOSS' (HBL500)
 EAN. 5420056135412
 HBL500 Premium set A5



163 x 170 x 46 mm 
 Packaging 
 EAN. 5420056135450
 Premium set A6 HBX500

SYMBOL KEY

Ballpoint pen



Roller pen



Fountain pen



Pad



Ink black



Ink blue



Brass



Zinc Alloy



Stainless Steel



Wood



Aluminium



USB



Gigabyte



Power bank



Folder - Notebook



Pages



Magnet



Leather



P.U.



Umbrella



Automatic



Size



Key ring



Nylon pouch



H U G O B O S S

